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AHA! DESIGNS GETS A TASTE OF BUFFALO

BUFFALO, NY, July 6, 2009 – aHa! Designs, a Buffalo-based graphic design firm, has created the 2009 event guide for the Taste of Buffalo presented by Tops.

The Taste of Buffalo presented by Tops is the largest two-day food festival in the United States. It began in 1984 and now attracts almost 450,000 patrons annually. It has been voted WNY's premier outdoor festival. The 2009 event guide design and coordination was done this year by Ann Hackett, president and graphic designer for aHa! Designs.

"I'm very excited to have designed the Taste of Buffalo event guide for the past three years and I hope that attendees enjoy the larger map and coupons," says Ann Hackett, president of aHa! Designs.

The guide featured a full color fold out map, restaurant listing and a listing of what's happening at the Taste. The event guide can be viewed at www.ahadesigns.net/work.html. Cover design was created by TraversCollins & Co.

"This year's guide brings out the excitement of the Taste with the brilliant use of color and design to celebrate our 26th year" says Jim Fink, PR co-chair of the Taste of Buffalo.

For more information about aHa! Designs, visit www.ahadesigns.net or call (716) 812-6207.

About aHa! Designs

aHa! Designs provide professional business communication tools such as flyers, logos, newsletters, and advertising for companies looking to improve their corporate image. With clients ranging from marketing firms to not-for-profits, aHa! Designs specializes in creating exactly what the client needs in reasonable time. In addition, aHa! Designs is a member of the Advertising Club of Buffalo, BNSME and infotech Niagara. For more information on aHa! Designs, visit www.ahadesigns.net